



Website Design and Development
Content Management Systems
Search Engine Optimization
Search Engine Marketing

Top 10 Optimization Report

Action Website and SEO
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West Palm Beach, FL
33401

Date: 6/12/2009

Recipient: Resolutions Medical Services
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This report has been created for a client of Action Website and SEO.

Report overview

This report helps you to optimize the web page "<http://www.resolutionsofpalmbeach.com/>" for a high ranking on Google.com for the search term "Addiction treatment West Palm Beach".

Your web page



<http://www.resolutionsofpalmbeach.com/>

Title: Resolutions of Palm Beach | Drug Addiction Treatment in West Palm Beach, Florida

Description: Resolutions Medical Services, low-cost outpatient drug addiction treatment West Palm Beach, Florida.

Your competitors for the search term "Addiction treatment West Palm Beach" on Google.com

1



<http://www.addictionsearch.com/treatment/FL/city/west-palm-beach.html>

Title: West Palm Beach Florida Addiction Resources

Description: West Palm Beach Florida Addiction Resources and Treatment Facilities

2



<http://www.pbinsitute.com/>

Title: Palm Beach Institute Addiction Treatment Center, Alcohol & Drug Recovery Program - Palm Beach Institute

Description: Since 1970 The Palm Beach Institute has been serving individuals and families affected by or afflicted by alcoholism and drug addictions.

3








http://national.citysearch.com/listings/west-palm-beach-fl-metro/addiction_treatment/82101_573



Title: West Palm Beach, FL Metro Addiction Treatment in Community & Social Services on Citysearch

Description: Citysearch® helps you find Addiction Treatment and Community & Social Services in West Palm Beach, FL Metro, Florida. Check out our Editors' Picks, user reviews, maps and directions to find the best Community & Social Services in West Palm Beach, FL Metro.

Your competitors for the search term "Addiction treatment West Palm Beach" on Google.com

4		http://www.synergygroupservices.com/ Title: Addiction Treatment, Drug Rehab in South Florida Description: Drug and Alcohol Rehab Center in Florida, Synergy Group Services utilizes Traditional, HOLISTIC, and Alternative Medicine. Most major insurance and credit cards accepted. Free no obligation consultation 888-267-8070.
5		http://www.hopelinks.net/drug-treatment/florida/33401.html Title: West Palm Beach FL Drug Rehab - Addiction Treatment in West Palm Beach, Florida 33401 Description: West Palm Beach, FL drug rehab. Addiction treatment in West Palm Beach, Florida, 33401 with nearby drug treatment centers.
6		http://www.bhpalmbeach.com/florida-FLrehab-treatment.asp Title: Florida Addiction Drug Alcohol Treatment in FL: West Palm Beach FL Treatment Center Description: Behavioral Health of the Palm Beaches: Drug rehab substance abuse detox addiction treatment center for alcoholism, dual diagnosis, drug addiction, highest success rate for over 15 years.
7		http://www.hanleycenter.org/ Title: Home of the Hanley Center, a world-renowned non-profit addiction recovery center Description: The Hanley Center is a world-renowned non-profit addiction recovery center helping individuals on a path to recovery.
8		http://www.indeed.com/q-The-Watershed-Addiction-Treatment-Programs-I-West-Palm-Beach,-FL-jobs.html Title: All The Watershed Addiction Treatment Programs Jobs in West Palm Beach, FL Indeed.com Description: Job search for All The Watershed Addiction Treatment Programs Jobs in West Palm Beach, FL at indeed.com. one search. all jobs.

Your competitors for the search term "Addiction treatment West Palm Beach" on Google.com

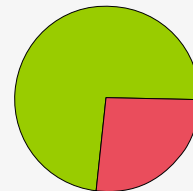
9		http://www.naatp.org/conferences/annualconference.php Title: National Association of Addiction Treatment Providers Description: [No meta description available.]
10		http://www.palmbeachpost.com/health/content/health/epaper/2009/02/26/0226antarticacopy.html Title: Palm Beach woman to run Antarctica half-marathon for addiction treatment scholarships Description: The scene Wednesday outside Candy Sykes' condominium in the South End of Palm Beach was idyllic. Sunshine and temperatures in the low 70s lured dozens of island residents to the path along the Intracoastal Waterway for a walk or run. Sykes will soon /

Analyzed search terms

1. Addiction treatment West Palm Beach
2. Addiction
3. treatment
4. West
5. Palm
6. Beach

Top 10 Ranking Requirements Score™

73%



The Top 10 Ranking Requirements Score™ of 73% means that the web page www.resolutionsofpalmbeach.com meets only 73% of the requirements for a top 10 ranking on Google.com for the search term "Addiction treatment West Palm Beach".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	31	5
Very Important:	15	0
Important:	54	6
Moderately Important:	68	3
Slightly Important:	30	14
Total:	198	28

Ranking Factors Performance

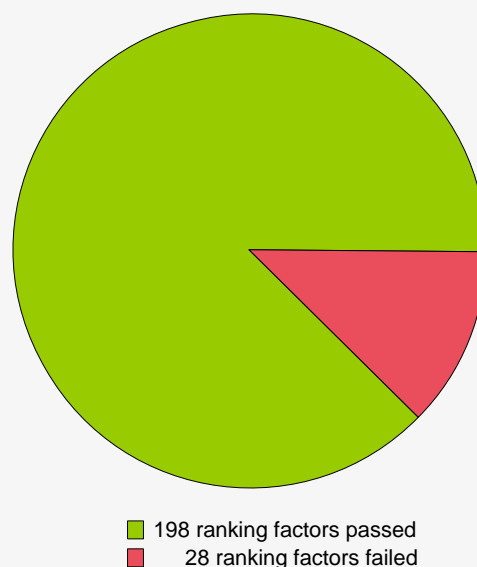


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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Addiction treatment West Palm Beach" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	West Palm Beach Florida Addiction Resources
2	Palm Beach Institute Addiction Treatment Center, Alcohol & Drug Recovery Program - Palm Beach Institute
3	West Palm Beach , FL Metro Addiction Treatment in Community & Social Services on Citysearch
4	Addiction Treatment , Drug Rehab in South Florida
5	West Palm Beach FL Drug Rehab - Addiction Treatment in West Palm Beach , Florida 33401
6	Florida Addiction Drug Alcohol Treatment in FL: West Palm Beach FL Treatment Center
7	Home of the Hanley Center, a world-renowned non-profit addiction recovery center
8	All The Watershed Addiction Treatment Programs Jobs in West Palm Beach , FL Indeed.com
9	National Association of Addiction Treatment Providers
10	Palm Beach woman to run Antarctica half-marathon for addiction treatment scholarships

Your contents

Resolutions of **Palm Beach** | Drug **Addiction Treatment** in **West Palm Beach**, Florida

Advice for your document title

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	1	OK	OK
Keyword density:	7% to 17%	8%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK

Advice for your document title**Search term: "Addiction treatment West Palm Beach"**

Keyword density:	0% to 17%	8%	OK	OK
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Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 17%	8%	OK	OK

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 17%	15%	OK	OK

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 17%	15%	OK	OK

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 8	7	OK	OK
Keyword density:	2% to 13%	11%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Yahoo.com	Peak Value
To Your Site:	n/a	42	0	40	42
To Site 1:	n/a	90,400	1,820	148,662	148,662
To Site 2:	18	482	6	385	482
To Site 3:	n/a	1,510	149	3,259	3,259
To Site 4:	63	427	1	550	550
To Site 5:	n/a	7,680	144	7,549	7,680
To Site 6:	n/a	2,490	97	2,329	2,490
To Site 7:	26	1,100	12	1,136	1,136
To Site 8:	n/a	4,910,000	11,400	7,686,045	7,686,045
To Site 9:	n/a	2,020	62	2,017	2,020
To Site 10:	n/a	383,000	3,680	348,822	383,000
Range:	18 to 63	42 to 4,910,000	0 to 11,400	40 to 7,686,045	482 to 7,686,045

Advice for the global link popularity

Summing up all analyzed search engines, there are too few web pages that link to your web site "www.resolutionsofpalmbeach.com". You should increase the number of web pages from different domains that link to your web site.

<<

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index.

<<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.resolutionsofpalmbeach.com	http://www.yellowpages.com/Boca-Raton-FL/Rehabilitation-Services
[empty]	http://www.resolutionsofpalmbeach.com	http://www.yellowpages.com/West-Palm-Beach-FL/Rehabilitation-Services
http://www.resolu...	http://www.resolutionsofpalmbeach.com	http://twitter.com/addictionnews
http://www.resolu...	http://www.resolutionsofpalmbeach.com	http://twitter.com/AddictionNews
http://www.resolutionsofpalmbeach.com	http://www.resolutionsofpalmbeach.com	http://forum.joomla.org/viewtopic.php?f=428&p=1658918
Resolutions of Palm Beach	http://www.resolutionsofpalmbeach.com	http://www.addict-help.com/links.asp
Resolutions	http://www.resolutionsofpalmbeach.com	http://www.asianwomeninfo.com/links
Visit Web Site	http://www.resolutionsofpalmbeach.com	http://www.yellowpages.com/Boca-Raton-FL/Rehabilitation-Services
Visit Web Site	http://www.resolutionsofpalmbeach.com	http://www.yellowpages.com/Palm-Beach-FL/Alcoholism-Information-Treatment-Centers
Visit Web Site	http://www.resolutionsofpalmbeach.com	http://www.yellowpages.com/West-Palm-Beach-FL/Rehabilitation-Services

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "Addiction treatment West Palm Beach" in their link texts. The more links to your web site contain "Addiction treatment West Palm Beach" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

At least 10% of the analyzed inbound link texts contain the search term "Addiction treatment West Palm Beach". This is good.

<

OK

Advice for the link texts of inbound links

At least 20% of the analyzed inbound link texts contain the search term "Addiction treatment West Palm Beach". This is good.	OK
Less than 40% of the analyzed inbound link texts contain the search term "Addiction treatment West Palm Beach". You must increase the number of inbound link texts that contain that search term.	<<
Less than 60% of the analyzed inbound link texts contain the search term "Addiction treatment West Palm Beach". You must increase the number of inbound link texts that contain that search term.	<<
Less than 80% of the analyzed inbound link texts contain the search term "Addiction treatment West Palm Beach". You must increase the number of inbound link texts that contain that search term.	<<

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Home How Our Program Works Detox Programs About Suboxone Glossary FAQs Contact Us Blog RESOLUTIONS Medical Services Outpatient Drug **Addiction Treatment** Outpatient drug **addiction treatment** in **West Palm Beach**: Help with drug **addiction** should be low-cost and affordable. These vital services should not be out of the price range of those people who really need them. That's why we've decided to provide the most affordable drug **addiction** program in Florida. If you or a loved one is dependent on opiate based pain medication or recreational drugs, we can help.

We provide low-cost **addiction treatment** in **West Palm Beach**, Florida. We're easy to get to from Fort Lauderdale or Jupiter as well. There has been a revolution in the **treatment** of chemical **addictions** over the past several years. Principally, this has come about because of the newer medications that have passed the tests of safety, effectiveness and time. These medications can take away the hurt and pain of withdrawal from opiates - even Heroin and Methadone, or the cravings for Cocaine. Our patients with alcoholism receive medications that work to take away the desire to drink.

New success in Methamphetamine **treatment** is salvaging lives that might have been lost. Setbacks are fewer if other health issues are managed properly. At Resolutions Medical Services the big picture is about wellness and health, not illness and guilt. **Addiction** is a deviation from health; it is an illness not a moral failing or an ethical dilemma. People who feel better are more compliant with **treatment** therapies and are more successful in combating their **addiction(s)**. This may involve no more than making sure that their hypertension, diabetes, social anxieties, OCD, depression etc., are kept under good medical control.

That just makes good sense. If you want to ask a question or make an appointment call our Hot-Line: Resolutions Medical Services: (561) 863-4117. We provide affordable drug **addiction treatment** in **West Palm Beach**, Florida. How Our Drug **Treatment** Program Works There's no need to check into hospitals or drug rehabilitation centers in **West Palm Beach** for help with drug **addiction**. At Resolutions Medical Services, patients receive the expertise and assistance of doctors and nurses who are available continuously throughout the course of their detox program.

We have years of experience helping people with our **treatment** programs. We understand your needs and professional care and help. Read more... Our Outpatient Drug Detox Programs Resolutions Medical Services offers several outpatient drug detox programs in **West Palm Beach**, Florida. The same effective, quality, safe medically supervised detoxification is available to those who seek an affordable alternative to our standard "drug detox with counseling" programs. Our only goal is help you become drug free. We provide the most professional care at the most affordable prices for outpatient drug detox in **West Palm Beach**, Florida and the surrounding areas from Fort Lauderdale to Jupiter.

Read more... About Us: Resolutions Medical Services We are the staff of Resolutions Medical Services, and we can help... Resolutions Medical Services, Inc., was founded in 2004 by Dr. David Loucas who had a vision that **treatment** for **addiction** and alcoholic recovery services should be affordable and should not exclude the hurting and those who wanted to live a drug and alcohol-free lifestyle simply because they did not have the financial resources to become drug and alcohol free. Read more... Search About Resolutions Mission Statement About Us Location/Map Contact Us Resources AA Locator NA Meeting Locator Substance Abuse & Mental Health Contact Us Links Drug **Addiction** News Science news and technology updates from Scientific American Feds fail to use effective drug **treatment** plans in prison Despite 20 years of scientific evidence showing that drug **treatment**...

Who's Online We have 9 guests online Copyright © 2009 Resolutions Medical Services, Inc. All Rights Reserved. Website Design and SEO **West Palm Beach**

Advice for your body text**Search term: "Addiction treatment West Palm Beach"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Number of words:	174 to 2,153	687	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 82	13	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	3 to 126	12	OK	OK
Keyword density:	1% to 6%	2%	OK	OK

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 24	7	OK	OK
Keyword density:	0% to 3%	1%	OK	OK

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 31	7	OK	OK
Keyword density:	0% to 3%	1%	OK	OK

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 56	7	OK	OK
Keyword density:	0% to 4%	1%	OK	OK

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	5 to 319	46	OK	OK
Keyword density:	1% to 4%	1%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.resolutionsofpalmbeach.com/	n/a
1	http://www.addictionsearch.com/treatment/FL/city/west-palm-beach.html	Monday, May 22, 2000
2	http://www.pb institute.com/	Friday, June 16, 2000
3	http://national.citysearch.com/listings/west-palm-beach-fl-metro/addiction_treatment/82101_573	Wednesday, November 22, 1995 (oldest domain)
4	http://www.synergygroupservices.com/	n/a
5	http://www.hopelinks.net/drug-treatment/florida/33401.html	Friday, July 02, 2004
6	http://www.bhpalmbeach.com/florida-FLrehab-treatment.asp	Friday, August 04, 2000
7	http://www.hanleycenter.org/	Wednesday, August 04, 2004 (newest domain)
8	http://www.indeed.com/q-The-Watershed-Addiction-Treatment-Programs-I-West-Palm-Beach,-FL-jobs.html	Monday, March 30, 1998
9	http://www.naatp.org/conferences/annualconference.php	Thursday, June 26, 1997
10	http://www.palmbeachpost.com/health/content/health/epaper/2009/02/26/0226antarticacopy.html	Tuesday, March 31, 1998
Range	Wednesday, November 22, 1995 to Wednesday, August 04, 2004	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com. If you have a young web site, you must compensate by improving the other search engine ranking factors.



Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Addiction" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "Addiction" but this is optional.	<

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "treatment" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "treatment" but this is optional.	<

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "West" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "West" but this is optional.	<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Palm" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "Palm" but this is optional.	<

Advice for your H1 headline texts**Search term: "Addiction treatment West Palm Beach"****Search term: "Beach"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Beach" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "Beach" but this is optional.	<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use one of the keywords "Addiction", "treatment", "West", "Palm" or "Beach" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the keywords "Addiction", "treatment", "West", "Palm" or "Beach" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	addiction search	http://www.addictionsearch.com/treatment/FL/city/west-palm-beach.html
2	pb institute	http://www.pb institute.com/
3	national city search	http://national.citysearch.com/listings/west-palm-beach-fl-metro/addiction_treatment/82101_573
4	synergygroup services	http://www.synergygroupservices.com/
5	hopel inks	http://www.hopelinks.net/drug-treatment/florida/33401.html
6	bh palmbeach	http://www.bhpalmbeach.com/florida-FLrehab-treatment.asp
7	hanley center	http://www.hanleycenter.org/
8	indeed	http://www.indeed.com/q-The-Watershed-Addiction-Treatment-Programs-I-West-Palm-Beach,-FL-jobs.html
9	naat p	http://www.naatp.org/conferences/annualconference.php
10	palmbeach post	http://www.palmbeachpost.com/health/content/health/epaper/2009/02/26/0226antarticacopy.html

Your contents

resolutionsof**palmbeach** (Domain name: "resolutionsof**palmbeach**.com")

Advice for the domain name

The domain name resolutionsofpalmbeach.com contains only a part of the search term "Addiction treatment West Palm Beach". This is acceptable.

<

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	treatment FL city west palm beach	http://www.addictionsearch.com/treatment/FL/city/west-palm-beach.html
2	[no words]	http://www.pb institute.com/
3	listings west palm beach fl metro addiction treatment 82101 573	http://national.citysearch.com/listings/west-palm-beach-fl-metro/addiction_treatment/82101_573
4	[no words]	http://www.synergyservices.com/
5	drug treatment florida 33401	http://www.hopelinks.net/drug-treatment/florida/33401.html
6	florida FLrehab treatment	http://www.bhpalmbeach.com/florida-FLrehab-treatment.asp
7	[no words]	http://www.hanleycenter.org/
8	q The Watershed Addiction Treatment Programs I West Palm Beach , FL jobs	http://www.indeed.com/q-The-Watershed-Addiction-Treatment-Programs-I-West-Palm-Beach,-FL-jobs.html
9	conferences annualconference	http://www.naatp.org/conferences/annualconference.php
10	health content health epaper 2009 02 26 0226antarcticcopy	http://www.palmbeachpost.com/health/content/health/epaper/2009/02/26/0226antarcticcopy.html

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Addiction" at least once but this is optional.	<

Advice for your page URL**Search term: "Addiction treatment West Palm Beach"**

Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "Addiction" but this is optional.	<
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Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "treatment" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "treatment" but this is optional.	<

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "West" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "West" but this is optional.	<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Palm" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "Palm" but this is optional.	<

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Beach" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "Beach" but this is optional.	<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use one of the keywords "Addiction", "treatment", "West", "Palm" or "Beach" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the keywords "Addiction", "treatment", "West", "Palm" or "Beach" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	0	0	0
To Site 1:	4	3	7
To Site 2:	1	0	1
To Site 3:	86	56	142
To Site 4:	1	0	1
To Site 5:	2	0	2
To Site 6:	1	2	3
To Site 7:	3	0	3
To Site 8:	9,851	47	9,898
To Site 9:	3	0	3
To Site 10:	110	656	766
Range:	0 to 9,851	0 to 656	1 to 9,898

Advice for the links from social networks

None of the selected social network sites found pages that link to your web site "www.resolutionsofpalmbeach.com". Try to get at least one web page to link to your web page on these social networks.

<<

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	1.47s	n/a	1.38s	n/a	0.48s	n/a	n/a	1.33s	n/a	4.94s	0.48s to 4.94s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	fast: top 30%	n/a	fast: top 25%	n/a	very fast: top 5%	n/a	n/a	fast: top 25%	n/a	slow: bottom 20%	slow: bottom 20% to very fast: top 5%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.

<

Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H2] RESOLUTIONS Medical Services Outpatient Drug Addiction Treatment
2.	[H2] How Our Drug Treatment Program Works
3.	[H2] Our Outpatient Drug Detox Programs
4.	[H2] About Us: Resolutions Medical Services

Advice for your H2-H6 headline texts

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 9%	5%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 6%	10%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "West" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "West" but this is optional.	<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "Palm" at least once but this is optional.	<

Advice for your H2-H6 headline texts**Search term: "Addiction treatment West Palm Beach"**

Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Palm" but this is optional.	<
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Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "Beach" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Beach" but this is optional.	<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	3	OK	OK
Keyword density:	0% to 11%	3%	OK	OK

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	Drug Addiction Treatment	/images/stories/step_1b.jpg
2.	Resolutions Drug Addiction Treatment	/images/stories/about_estmated48.gif
3.	How Our Drug Treatment Program Works	/images/stories/step_2b.jpg
4.	No need for drug rehabilitation centers	/images/stories/get_help-button.png
5.	Our Detox Programs	/images/stories/step_3b.jpg
6.	Drug Detox	/images/stories/our_goal.png
7.	Resolutions Medical Services, Inc.	/images/stories/step_4b.jpg
8.	Call Resolutions Medical Services Today	/images/stories/call_resolutions_today.png
9.	[empty]	/images/stories/here_to_help.png
10.	Scientific American	http://www.sciam.com/media/logo/SALogo_144px.gif

Advice for your IMG ALT attributes

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0 OK		OK
Keyword density:	all 0%	0% OK		OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 32	2 OK		OK
Keyword density:	0% to 13%	7% OK		OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 63	3 OK		OK
Keyword density:	0% to 13%	11% OK		OK

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	0 You could use the search term "West" at least once but this is		<

Advice for your IMG ALT attributes**Search term: "Addiction treatment West Palm Beach"**

			optional.	
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "West" but this is optional.	<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 30	0	You could use the search term "Palm" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "Palm" but this is optional.	<

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 55	0	You could use the search term "Beach" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "Beach" but this is optional.	<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 147	5	OK	OK
Keyword density:	0% to 5%	4%	OK	OK

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.com	.com	.com	.com	.net	.com	.org	.com	.org	.com

Advice for the top level domain of your web site

Your web site URL www.resolutionsofpalmbeach.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	Addiction drug dependency drug use dependence Substance Abuse Substance abuse addiction substance dependence dependence withdrawal Inpatient Treatment Inpatient treatment centers and programs Florida Drug and Alcohol Treatment and Rehabilitation Categories Other Drug and Alcohol Addiction Treatment Cities in Florida West Palm Beach FL Alcohol Rehab Center West Palm Beach FL Drug Rehab More Addiction Resources: substance abuse addiction treatment program
2	The Palm Beach Institute. The Palm Beach Institute (PBI) PRIVATE SAFE CONFIDENTIAL EFFECTIVE CONFIDENTIAL CONTACT FORM 800-433-5098 Residential: Intensive Outpatient: Extended Care History: Staff:
3	New! West Palm Beach , FL Metro 159 1-10 159 Treatment Addiction Treatment Addiction treatment Watershed Boca House Transitions Palm Partners Recovery Center Behavioral Health Counseling Services Institute Atlantic Smokers Concept Inner Harbour Llc Discovery House Casa De Recuperacion Para Addiction Treatment addiction treatment Addiction Treatment addiction 1 Addiction Addiction Treatment Addiction Treatment Addiction Treatment Addiction treatment
4	Most Insurances Accepted Call for Details Read More >> South Florida and Palm Beach Addiction Treatment Center Why is Synergy Group Services Inc. different from other addiction treatment facilities? 1-888-267-8070 We sincerely wish you find peace and resolution for your current situation.
5	Addiction Rehab Drug Rehab Addiction Treatment in West Palm Beach , Florida 33401 Addiction Treatment in West Palm Beach , Florida: Florida Drug Treatment Florida Drug Rehab Florida Drug Detox Hopelinks.Net Drug Treatment Centers in (or Nearby) West Palm Beach , FL . WEST PALM BEACH , FL DRUG REHAB Florida Drug Rehab Hopelinks.Net Rehab Contact We do not have other drug treatment services listed in 33401 West Palm Beach , FL. Florida Drug Rehab Treat [and 235 additional characters]
6	Florida Call Us For Immediate Assistance - 888.432.2467 Behavioral Health of the Palm Beaches , Inc.
7	Hanley Center where help becomes hope EVENTS CALENDAR
8	What: Where: Jobs 1 to 10 of 14 Watershed Addiction Treatment Programs Addiction Treatment Watershed Addiction Treatment Programs Watershed Addiction Treatment Programs Watershed Addiction Treatment Programs relevance Watershed Addiction Treatment Programs Watershed treatment Watershed Treatment Programs Watershed Addiction Treatment Programs Watershed Watershed Addiction Treatment Programs Watershed Addiction Treatment Programs Addiction Treatme [and 806 additional characters]
9	[not used]
10	Share this story: BMI Calculator Flu or a cold?

Your contents

low-cost **addiction treatment** in **West Palm Beach** drug rehabilitation centers in **West Palm Beach** outpatient drug detox in **West Palm Beach**, Florida

Advice for your bold body text

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 27	1	OK	OK
Keyword density:	0% to 123%	5%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 36	1	OK	OK
Keyword density:	0% to 164%	5%	OK	OK

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	3	OK	OK
Keyword density:	0% to 9%	14%	The keyword density is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	3	OK	OK
Keyword density:	0% to 13%	14%	The keyword density is too high. It should be 13% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	3	OK	OK
Keyword density:	0% to 13%	14%	The keyword density is too high. It should be 13% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 69	11	OK	OK
Keyword density:	0% to 63%	10%	OK	OK

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.resolutionsofpalmbeach.com/	Rank #2,081,905
1	http://www.addictionsearch.com/treatment/FL/city/west-palm-beach.html	Rank #90,983
2	http://www.pb institute.com/	Rank #2,798,723 (least visitors of the competitors)
3	http://national.citysearch.com/listings/west-palm-beach-fl-metro/addiction_treatment/82101_573	Rank #1,020
4	http://www.synergysgroupservices.com/	Rank #1,395,163
5	http://www.hopelinks.net/drug-treatment/florida/33401.html	Rank #509,601
6	http://www.bhpalmbeach.com/florida-FLrehab-treatment.asp	Rank #1,607,684
7	http://www.hanleycenter.org/	Rank #2,194,684
8	http://www.indeed.com/q-The-Watershed-Addiction-Treatment-Programs-I-West-Palm-Beach,-FL-jobs.html	Rank #606 (most visitors of the competitors)
9	http://www.naatp.org/conferences/annualconference.php	Rank #1,658,655
10	http://www.palmbeachpost.com/health/content/health/epaper/2009/02/26/0226antarticacopy.html	Rank #9,192
Range		606 to 2,798,723 (average rank: #1,026,631)

Advice for the number of visitors to your site

Your web site www.resolutionsofpalmbeach.com does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.com.

<<

Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Home	/
2.	How Our Program Works	/how-our-program-works.html
3.	Detox Programs	/detox-programs.html
4.	About Suboxone	/about-suboxone.html
5.	Glossary	/glossary.html
6.	FAQs	/faqs.html
7.	Contact Us	/contact-us.html
8.	Blog	/blog.html
9.	[empty]	/component/content/article/13/6.html
10.	Outpatient drug addiction treatment in West Palm Beach :	/component/content/category/5.html
11.	drug addiction treatment in West Palm Beach	/component/contact/15.html
12.	[empty]	/how-our-program-works.html
13.	[empty]	/how-our-program-works.html
14.	Read more...	/how-our-program-works.html
15.	[empty]	/detox-programs.html
16.	[empty]	/detox-programs.html
17.	outpatient drug detox programs in West Palm Beach , Florida	/about-suboxone.html
18.	Read more...	/detox-programs.html
19.	[empty]	/about-us.html
20.	[empty]	/about-us.html
21.	Resolutions Medical Services	/contact-us.html
22.	Read more...	/about-us.html
23.	Mission Statement	/mission-statement.html
24.	About Us	/about-us.html
25.	Location/Map	/locations.html
26.	Contact Us	/contact-us.html

Your contents

No.	Same Domain Link Text	Link URL
27.	Contact Us	/contact-us.html
28.	Links	/links.html

Advice for your same domain link texts**Search term: "Addiction treatment West Palm Beach"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 70	2	OK	OK
Keyword density:	0% to 11%	3%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 115	2	OK	OK
Keyword density:	0% to 16%	3%	OK	OK

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	3	OK	OK
Keyword density:	0% to 3%	5%	The keyword density is too high. It should be 3% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 28	3	OK	OK
Keyword density:	0% to 5%	5%	OK	OK

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 53	3	OK	OK
Keyword density:	0% to 7%	5%	OK	OK

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 287	13	OK	OK
Keyword density:	0% to 5%	4%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	AA Locator	http://www.aa-palmbeachcounty.org/
2.	NA Meeting Locator	http://portaltools.na.org/portaltools/MeetingLoc/
3.	Substance Abuse & Mental Health	http://www.samhsa.gov/
4.	Feds fail to use effective drug treatment plans in prison	http://rss.sciam.com/click.phdo?i=e5cc74c2280e489a20819dd11dcad893
5.	Reaping a Sad Harvest: A "Narcotic Farm" That Tried to Grow Recovery [Slide Show]	http://rss.sciam.com/click.phdo?i=a6c45a8325f7c68469940d51e6c22043
6.	Tougher Laws Needed to Protect Your Genetic Privacy	http://rss.sciam.com/click.phdo?i=e900976cdf44c069fb75d738c92bf7fc
7.	Do-It-Yourself Addiction Cures?	http://rss.sciam.com/click.phdo?i=11e992a1ea4c9193d2d20a2a57701ce7
8.	Website Design and SEO West Palm Beach	http://www.actionwebsiteandseo.com

Advice for your outbound link texts

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 22%	2%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 26%	2%	OK	OK

Search term: "West"

	Competitors	Your Site	Advice	
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Advice for your outbound link texts**Search term: "Addiction treatment West Palm Beach"**

Number of keywords:	all 0	1	Remove the search term "West".	<<
Keyword density:	all 0%	2%	It seems to be better to remove the search term "West".	<<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 8%	2%	OK	OK

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 6%	2%	OK	OK

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	5	OK	OK
Keyword density:	0% to 10%	2%	OK	OK

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	[empty] [/]	Home
2.	how our program works [/how-our-program-works.html]	How Our Program Works
3.	detox programs [/detox-programs.html]	Detox Programs
4.	about suboxone [/about-suboxone.html]	About Suboxone
5.	glossary [/glossary.html]	Glossary
6.	faqs [/faqs.html]	FAQs
7.	contact us [/contact-us.html]	Contact Us
8.	blog [/blog.html]	Blog
9.	component content article 13 6 [/component/content/article/13/6.html]	[empty]
10.	component content category 5 [/component/content/category/5.html]	Outpatient drug addiction treatment in West Palm Beach:
11.	component contact 15 [/component/contact/15.html]	drug addiction treatment in West Palm Beach
12.	how our program works [/how-our-program-works.html]	[empty]
13.	how our program works [/how-our-program-works.html]	[empty]
14.	how our program works [/how-our-program-works.html]	Read more...
15.	detox programs [/detox-programs.html]	[empty]
16.	detox programs [/detox-programs.html]	[empty]
17.	about suboxone [/about-suboxone.html]	outpatient drug detox programs in West Palm Beach, Florida
18.	detox programs [/detox-programs.html]	Read more...
19.	about us [/about-us.html]	[empty]
20.	about us [/about-us.html]	[empty]
21.	contact us [/contact-us.html]	Resolutions Medical Services
22.	about us [/about-us.html]	Read more...
23.	mission statement [/mission-statement.html]	Mission Statement
24.	about us [/about-us.html]	About Us
25.	locations [/locations.html]	Location/Map
26.	contact us [/contact-us.html]	Contact Us

Your contents

No.	Same Domain Link URL	Link Text
27.	contact us [/contact-us.html]	Contact Us
28.	links [/links.html]	Links

Advice for your same domain link URLs**Search term: "Addiction treatment West Palm Beach"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 251	0	You could use the search term "Addiction" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "Addiction" but this is optional.	<

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 375	0	You could use the search term "treatment" at least once but this is optional.	<
Keyword density:	0% to 27%	0%	You could increase the keyword density for the search term "treatment" but this is optional.	<

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 111	0	You could use the search term "West" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "West" but this is optional.	<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 122	0	You could use the search term "Palm" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "Palm" but this is optional.	<

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 139	0	You could use the search term "Beach" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "Beach" but this is optional.	<

Advice for your same domain link URLs**Search term: "Addiction treatment West Palm Beach"****Keywords "Addiction", "treatment", "West", "Palm" or "Beach"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 874	0	You could use one of the keywords "Addiction", "treatment", "West", "Palm" or "Beach" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "Addiction", "treatment", "West", "Palm" or "Beach" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag Click here contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www aa palmbeach county [http://www.aa- palmbeach county.org/]	AA Locator
2.	portaltools na portaltools MeetingLoc [http://portaltools.na.org/portaltools/MeetingLoc/]	NA Meeting Locator
3.	www samhsa [http://www.samhsa.gov/]	Substance Abuse & Mental Health
4.	rss sciam click phdo i e5cc74c2280e489a20819dd11dcad893 [http://rss.sciam.com/click.phdo?i=e5cc74c2280e489a20819dd11dcad893]	Feds fail to use effective drug treatment plans in prison
5.	rss sciam click phdo i a6c45a8325f7c68469940d51e6c22043 [http://rss.sciam.com/click.phdo?i=a6c45a8325f7c68469940d51e6c22043]	Reaping a Sad Harvest: A "Narcotic Farm" That Tried to Grow Recovery [Slide Show]
6.	rss sciam click phdo i e900976cdf44c069fb75d738c92bf7fc [http://rss.sciam.com/click.phdo?i=e900976cdf44c069fb75d738c92bf7fc]	Tougher Laws Needed to Protect Your Genetic Privacy
7.	rss sciam click phdo i 11e992a1ea4c9193d2d20a2a57701ce7 [http://rss.sciam.com/click.phdo?i=11e992a1ea4c9193d2d20a2a57701ce7]	Do-It-Yourself Addiction Cures?
8.	www actionwebsiteandseo [http://www.actionwebsiteandseo.com]	Website Design and SEO West Palm Beach

Advice for your outbound link URLs

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
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Advice for your outbound link URLs

Search term: "Addiction treatment West Palm Beach"

Number of keywords:	0 to 1	0	You could use the search term "Addiction" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "Addiction" but this is optional.	<

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "treatment" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "treatment" but this is optional.	<

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "West" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "West" but this is optional.	<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 7%	4%	OK	OK

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 6%	4%	OK	OK

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	2	OK	OK
Keyword density:	0% to 4%	1%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	West Palm Beach Florida Addiction Resources and Treatment Facilities
2	Since 1970 The Palm Beach Institute has been serving individuals and families affected by or afflicted by alcoholism and drug addictions .
3	Citysearch® helps you find Addiction Treatment and Community & Social Services in West Palm Beach , FL Metro, Florida. Check out our Editors' Picks, user reviews, maps and directions to find the best Community & Social Services in West Palm Beach , FL Metro.
4	Drug and Alcohol Rehab Center in Florida, Synergy Group Services utilizes Traditional, HOLISTIC, and Alternative Medicine. Most major insurance and credit cards accepted. Free no obligation consultation 888-267-8070.
5	West Palm Beach , FL drug rehab. Addiction treatment in West Palm Beach , Florida, 33401 with nearby drug treatment centers.
6	Behavioral Health of the Palm Beaches : Drug rehab substance abuse detox addiction treatment center for alcoholism, dual diagnosis, drug addiction , highest success rate for over 15 years.
7	The Hanley Center is a world-renowned non-profit addiction recovery center helping individuals on a path to recovery.
8	Job search for All The Watershed Addiction Treatment Programs Jobs in West Palm Beach , FL at indeed.com. one search. all jobs.
9	[not used]
10	The scene Wednesday outside Candy Sykes' condominium in the South End of Palm Beach was idyllic. Sunshine and temperatures in the low 70s lured dozens of island residents to the path along the Intracoastal Waterway for a walk or run. Sykes will soon /

Your contents

Resolutions Medical Services, low-cost outpatient drug **addiction treatment West Palm Beach**, Florida.

Advice for your meta description

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Although none of the other pages uses the search term "Addiction treatment West Palm Beach", it's usually advisable	<

Advice for your meta description**Search term: "Addiction treatment West Palm Beach"**

			to keep it.	
Keyword density:	all 0%	39%	None of the other pages uses the search term so you might want to keep the keyword density as low as possible for this search term.	<

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 11%	8%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 11%	8%	OK	OK

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 11%	8%	OK	OK

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 11%	8%	OK	OK

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 11%	8%	OK	OK

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	5	OK	OK
Keyword density:	0% to 11%	8%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes											
Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	3	0	3	0	2	0	0	0	1	7	0 to 7

Advice for the number of trailing slashes in your web site URL

The URL www.resolutionsofpalmbeach.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	27 errors, not valid http://validator.w3.org/check?uri=http://www.resolutionsofpalmbeach.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.resolutionsofpalmbeach.com/

Advice regarding the validity of your web site

The HTML validation of your web page www.resolutionsofpalmbeach.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors. <<

Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
54	n/a	43	58	37	58	48	34	58	11	61	11 to 61

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
9	49	13	7	13	8	11	13	8	15	8	7 to 49

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.resolutionsofpalmbeach.com is 54. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

<<

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	West Palm Beach drug rehab, Florida drug rehab, drug rehab, addiction treatment , drug treatment
2	palm beach institute addiction treatment center, alcoholism addiction treatment , addiction treatment centers, alcohol treatment , alcohol detoxification, drug intervention, halfway house, drug rehab center, drug addiction treatment center, drug rehab, drug treatment , substance abuse treatment , adolescent drug rehab center, residential drug treatment center, florida drug treatment center, palm beach halfway house, delray, south florida, palm beach institute, pb institute.com
3	Addiction Treatment , Community & Social Services, West Palm Beach , FL Metro, Florida, reviews, recommendations, maps, directions, Citysearch
4	drug rehabs in Florida, drug rehabilitation in Florida, dual diagnosis treatment in Florida, alcohol rehab, heroin addiction treatment , alcohol addiction treatment , West Palm Beach FL drug rehab, Palm Beach addiction recovery center, treatment for drug addiction
5	[not used]
6	drug rehab, addiction treatment , alcohol, depression, substance abuse, program, detox, medical, behavioral health of the palm beach es, dual diagnosis, insurance, florida, alcoholism
7	addiction recovery, addiction treatment , drug addiction , women's recovery, men's recovery, old adults' recovery, family program, nursing services, managed detoxification, comprehensive psychiatric and psychological services
8	All The Watershed Addiction Treatment Programs Jobs in West Palm Beach , FL job search engine alerts rss career employment indeed indeed.com
9	[not used]
10	, Health, MaraLago, Maralago, Boca Raton, Candy Sykes, Caron Treatment Centers, addiction treatment , Linda Quirk, Antarctica, 0226antartica, newsfeed, prhigh, DAVID ROGERS, DAVIDROGERS, pbpHealth-Central-Central, southnews, ytbocaraton, othersports, healthnews, DAVID ROGERS, scholarships, family, continents, beach es, running, babies, temperature, parents, islands, Russian, employees, airplanes, emotions, ships, weather, candy, anger, women, child [and 188 additional characters]

Your contents

Resolutions Medical Services, drug **addiction treatment**, **addiction treatment**, drug **treatment** program, drug detox programs, **addiction treatment west palm beach**, drug **addiction treatment West Palm Beach**, **addiction treatment West Palm Beach**, drug **treatment** program **West Palm Beach**, drug detox programs **West Palm Beach**, **addiction treatment** Florida,

Advice for your meta keywords

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	3	It seems to be better to remove the search term "Addiction treatment West Palm Beach".	<<
Keyword density:	all 0%	33%	It seems to be better to remove the search term "Addiction treatment West Palm Beach".	<<

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	6	Use the search term "Addiction" at most 4 times.	<<
Keyword density:	0% to 13%	13%	OK	OK

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	8	OK	OK
Keyword density:	0% to 16%	18%	The keyword density is too high. It should be 16% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	5	Use the search term "West" at most once.	<<
Keyword density:	0% to 7%	11%	The keyword density is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	5	Use the search term "Palm" at most 3 times.	<<
Keyword density:	0% to 7%	11%	The keyword density is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	5	Use the search term "Beach" at most 3 times.	<<
Keyword density:	0% to 7%	11%	The keyword density is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	29	Use the keywords "Addiction", "treatment", "West", "Palm" or "Beach" at most 19 times.	<<
Keyword density:	0% to 9%	13%	The keyword density for the keywords "Addiction", "treatment", "West", "Palm" or "Beach" is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Treatment Centers Addiction Information
2	Call us day or night at 1. 800-433-5098
3	Sign In Using Facebook Sign In Sign Up West Palm Beach , FL Metro by
4	ADDICTION TREATMENT IN SOUTH FLORIDA
5	Hopelinks.Net Drug Rehab Addiction Treatment Codependency Featured Rehabs
6	Home Programs Facilities Admissions Family Contact Recovery Services Interventions Medical Detox Center Residential Treatment Dual Diagnosis Spiritual Recovery Adult Treatment Professional Staff What To Bring List Insurance Accepted Testimonials BHOPB Videos Florida Location Download Brochures BHOPB Alumni Florida Rehab
7	call 866-4HANLEY Home About Us Programs Admission Prevention Foundation Alumni Medical Bookstore Research Education Contact Us SIGN UP for your daily INSPIRATION
8	my.indeed - sign in
9	June 12, 2009
10	PalmBeach Post.com News Weather Entertainment Classifieds Subscribe Health & Fitness Your guide to better living from PalmBeach Post.com Register Now Log In Find a Doctor News Blogs Tools Fitness & Nutrition Special Features Local Experts Palm Beach woman to run Antarctica half-marathon for addiction treatment scholarships Share this story:

Your contents

Home How Our Program Works Detox Programs About Suboxone Glossary FAQs Contact Us Blog RESOLUTIONS Medical Services Outpatient Drug **Addiction Treatment**

Advice for your first sentence of the body text

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK

Advice for your first sentence of the body text**Search term: "Addiction treatment West Palm Beach"**

Keyword density:	0% to 25%	5%	OK	OK
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Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 25%	5%	OK	OK

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "West" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "West" but this is optional.	<

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Palm" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "Palm" but this is optional.	<

Search term: "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Beach" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "Beach" but this is optional.	<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	2	OK	OK
Keyword density:	0% to 10%	2%	OK	OK

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	[if IE 6]>< link rel="stylesheet" href="/templates/resolutions2/css/template.ie6.css" type="text/css" media="screen" />< ![endif
2.	[if IE 7]>< link rel="stylesheet" href="/templates/resolutions2/css/template.ie7.css" type="text/css" media="screen" />< ![endif

Advice for your HTML comments

Search term: "Addiction treatment West Palm Beach"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Addiction"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Addiction" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "Addiction" but this is optional.	<

Search term: "treatment"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "West"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Palm"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Palm" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "Palm" but this is optional.	<

Advice for your HTML comments**Search term: "Addiction treatment West Palm Beach"****Search term: "Beach"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "Beach" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "Beach" but this is optional.	<

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "Addiction", "treatment", "West", "Palm" or "Beach" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the keywords "Addiction", "treatment", "West", "Palm" or "Beach" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.resolutionsofpalmbeach.com" contains 707 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search terms "addiction treatment Florida", "addiction treatment west palm beach", "drug addiction treatment West Palm Beach", "drug detox programs West Palm Beach" and "drug treatment program West Palm Beach" of your Meta Keywords tag do not seem to be mentioned in the body text of your web page. You should either remove these search terms from your Meta Keywords tag, or add the search terms to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Robots tag to allow search engines to index your web page.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.resolutionsofpalmbeach.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.resolutionsofpalmbeach.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider	OK

Advice

getting your own domain name.

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.resolutionsofpalmbeach.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "Addiction treatment West Palm Beach"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "Addiction treatment West Palm Beach"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "Addiction treatment West Palm Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	0	0	0	0	0	0	all 0
Body Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
H1 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	1	0	0	0	0	0	0	0	0	0	0	all 0
Meta Keyw.:	3	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "Addiction"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	1	all 1
Body Text:	13	82	2	21	27	10	5	4	59	2	8	2 to 82
H1 Texts:	0	0	0	1	0	1	0	0	1	0	0	0 to 1
Domain:	0	1	0	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	0	0	0	0	1	0	0	0 to 1
H2-H6 Texts:	1	0	0	3	0	0	0	0	0	0	1	0 to 3
IMG ALT:	2	14	0	0	32	0	1	1	0	0	0	0 to 32
Bold Text:	1	5	0	11	2	4	0	0	27	0	0	0 to 27
SD LT:	2	70	0	1	17	3	0	0	31	0	0	0 to 70
Outbound LT:	1	3	0	6	0	0	0	0	0	0	0	0 to 6
SD LU:	0	1	0	251	18	1	2	0	77	0	0	0 to 251
Outbound LU:	0	1	0	0	0	0	0	0	0	0	0	0 to 1

Search term: "Addiction"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	1	1	1	1	0	1	2	1	1	0	0	0 to 2
Meta Keyw.:	6	1	4	1	4	0	1	3	1	0	1	0 to 4
First Sentence:	1	1	0	0	1	1	0	0	0	0	1	0 to 1
HTML Comm.:	0	2	0	0	0	0	0	0	0	0	0	0 to 2

Search term: "treatment"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	0	1	1	1	1	2	0	1	1	1	0 to 2
Body Text:	12	126	13	31	36	21	19	7	68	3	9	3 to 126
H1 Texts:	0	0	0	1	0	1	0	0	1	0	0	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	1	0	1	0	1	1	0	1	0	0	0 to 1
H2-H6 Texts:	2	0	0	2	0	0	0	0	0	0	1	0 to 2
IMG ALT:	3	26	0	0	63	0	1	1	0	0	0	0 to 63
Bold Text:	1	5	0	10	2	8	0	0	36	0	0	0 to 36
SD LT:	2	115	0	3	24	5	2	0	31	1	0	0 to 115
Outbound LT:	1	2	0	7	0	0	0	0	0	0	0	0 to 7
SD LU:	0	375	0	251	28	13	5	1	77	1	0	0 to 375
Outbound LU:	0	1	0	0	1	0	0	0	0	0	0	0 to 1
Meta Descr.:	1	1	0	1	0	2	1	0	1	0	0	0 to 2
Meta Keyw.:	8	2	9	1	4	0	1	1	1	0	2	0 to 9
First Sentence:	1	1	0	0	1	1	2	0	0	0	1	0 to 2
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "West"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	0	1	0	2	1	0	1	0	0	0 to 2
Body Text:	7	24	1	14	1	9	0	1	13	0	1	0 to 24
H1 Texts:	0	0	0	0	0	2	0	0	1	0	0	0 to 2
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	1	0	1	0	0	0	0	1	0	0	0 to 1
H2-H6 Texts:	0	0	0	4	0	0	0	0	0	0	0	0 to 4
IMG ALT:	0	22	0	0	9	0	0	0	0	0	0	0 to 22
Bold Text:	3	2	0	1	0	6	0	0	2	0	0	0 to 6

Search term: "West"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	3	21	0	9	0	0	0	0	10	0	0	0 to 21
Outbound LT:	1	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	21	0	111	17	0	0	0	49	0	0	0 to 111
Outbound LU:	0	0	0	0	1	0	0	0	0	0	2	0 to 2
Meta Descr.:	1	1	0	2	0	2	0	0	1	0	0	0 to 2
Meta Keyw.:	5	1	0	1	1	0	0	0	1	0	0	0 to 1
First Sentence:	0	0	0	1	0	0	0	0	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "Palm"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	2	1	0	2	1	0	1	0	1	0 to 2
Body Text:	7	31	7	22	3	11	3	1	14	0	12	0 to 31
H1 Texts:	0	0	0	0	0	2	0	0	1	0	0	0 to 2
Domain:	1	0	0	0	0	0	1	0	0	0	1	0 to 1
Page URL:	0	1	0	1	0	0	0	0	1	0	0	0 to 1
H2-H6 Texts:	0	0	0	4	0	0	0	0	0	0	2	0 to 4
IMG ALT:	0	30	0	0	9	0	0	0	0	0	0	0 to 30
Bold Text:	3	2	2	2	1	7	1	0	2	0	0	0 to 7
SD LT:	3	28	0	16	0	0	0	0	10	0	2	0 to 28
Outbound LT:	1	0	0	0	0	0	0	0	0	0	3	0 to 3
SD LU:	0	28	0	122	20	0	0	0	49	0	0	0 to 122
Outbound LU:	1	0	0	0	1	0	0	0	0	0	6	0 to 6
Meta Descr.:	1	1	1	2	0	2	1	0	1	0	1	0 to 2
Meta Keyw.:	5	1	3	1	2	0	1	0	1	0	0	0 to 3
First Sentence:	0	0	0	1	0	0	0	0	0	0	3	0 to 3
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	3	0 to 3

Search term: "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	2	1	0	2	1	0	1	0	1	0 to 2
Body Text:	7	56	7	31	3	11	3	1	47	0	11	0 to 56
H1 Texts:	0	0	0	0	0	2	0	0	1	0	0	0 to 2
Domain:	1	0	0	0	0	0	1	0	0	0	1	0 to 1

Search term: "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	0	1	0	1	0	0	0	0	1	0	0	0 to 1
H2-H6 Texts:	0	0	0	4	0	0	0	0	0	0	2	0 to 4
IMG ALT:	0	55	0	0	9	0	0	0	0	0	0	0 to 55
Bold Text:	3	2	2	1	1	7	1	0	2	0	0	0 to 7
SD LT:	3	53	0	20	0	0	0	0	32	0	2	0 to 53
Outbound LT:	1	0	0	0	0	0	0	0	0	0	2	0 to 2
SD LU:	0	53	0	139	20	0	0	0	81	0	0	0 to 139
Outbound LU:	1	0	0	0	1	0	0	0	0	0	5	0 to 5
Meta Descr.:	1	1	1	2	0	2	1	0	1	0	1	0 to 2
Meta Keyw.:	5	1	3	1	2	0	1	0	1	0	1	0 to 3
First Sentence:	0	0	0	1	0	0	0	0	0	0	3	0 to 3
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	3	0 to 3

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	7	4	6	5	2	8	6	1	5	2	4	1 to 8
Body Text:	46	319	30	119	70	62	30	14	201	5	41	5 to 319
H1 Texts:	0	0	0	2	0	8	0	0	5	0	0	0 to 8
Domain:	2	1	0	0	0	0	2	0	0	0	2	0 to 2
Page URL:	0	4	0	5	0	1	1	0	5	0	0	0 to 5
H2-H6 Texts:	3	0	0	17	0	0	0	0	0	0	6	0 to 17
IMG ALT:	5	147	0	0	122	0	2	2	0	0	0	0 to 147
Bold Text:	11	16	4	25	6	32	2	0	69	0	0	0 to 69
SD LT:	13	287	0	49	41	8	2	0	114	1	4	0 to 287
Outbound LT:	5	5	0	13	0	0	0	0	0	0	5	0 to 13
SD LU:	0	478	0	874	103	14	7	1	333	1	0	0 to 874
Outbound LU:	2	2	0	0	4	0	0	0	0	0	13	0 to 13
Meta Descr.:	5	5	3	8	0	9	5	1	5	0	2	0 to 9
Meta Keyw.:	29	6	19	5	13	0	4	4	5	0	4	0 to 19
First Sentence:	2	2	0	3	2	2	2	0	0	0	8	0 to 8
HTML Comm.:	0	2	0	0	0	0	0	0	0	0	6	0 to 6

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "Addiction treatment West Palm Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Body Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	39%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Keyw.:	33%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "Addiction"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	8%	17%	7%	7%	14%	7%	8%	8%	7%	17%	8%	7% to 17%
Body Text:	2%	4%	0%	2%	4%	3%	1%	1%	5%	1%	1%	0% to 5%
H1 Texts:	0%	0%	0%	50%	0%	7%	0%	0%	9%	0%	0%	0% to 50%
Domain:	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	10%	0%	0%	0%	0%	8%	0%	0%	0% to 10%
H2-H6 Texts:	5%	0%	0%	9%	0%	0%	0%	0%	0%	0%	3%	0% to 9%
IMG ALT:	7%	1%	0%	0%	6%	0%	13%	5%	0%	0%	0%	0% to 13%
Bold Text:	5%	11%	0%	52%	5%	5%	0%	0%	123%	0%	0%	0% to 123%
SD LT:	3%	5%	0%	0%	11%	6%	0%	0%	7%	0%	0%	0% to 11%
Outbound LT:	2%	17%	0%	22%	0%	0%	0%	0%	0%	0%	0%	0% to 22%
SD LU:	0%	0%	0%	10%	7%	2%	6%	0%	6%	0%	0%	0% to 10%
Outbound LU:	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 2%

Search term: "Addiction"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	8%	11%	5%	2%	0%	5%	7%	5%	5%	0%	0%	0% to 11%
Meta Keyw.:	13%	7%	7%	6%	11%	0%	5%	13%	5%	0%	1%	0% to 13%
First Sentence:	5%	25%	0%	0%	20%	8%	0%	0%	0%	0%	2%	0% to 25%
HTML Comm.:	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 3%

Search term: "treatment"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	8%	0%	7%	7%	14%	7%	15%	0%	7%	17%	8%	0% to 17%
Body Text:	2%	6%	2%	3%	5%	6%	2%	2%	5%	2%	1%	1% to 6%
H1 Texts:	0%	0%	0%	50%	0%	7%	0%	0%	9%	0%	0%	0% to 50%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	17%	0%	10%	0%	25%	33%	0%	8%	0%	0%	0% to 33%
H2-H6 Texts:	10%	0%	0%	6%	0%	0%	0%	0%	0%	0%	3%	0% to 6%
IMG ALT:	11%	2%	0%	0%	11%	0%	13%	5%	0%	0%	0%	0% to 13%
Bold Text:	5%	11%	0%	48%	5%	11%	0%	0%	164%	0%	0%	0% to 164%
SD LT:	3%	8%	0%	1%	16%	10%	5%	0%	7%	2%	0%	0% to 16%
Outbound LT:	2%	11%	0%	26%	0%	0%	0%	0%	0%	0%	0%	0% to 26%
SD LU:	0%	27%	0%	10%	11%	21%	14%	2%	6%	1%	0%	0% to 27%
Outbound LU:	0%	2%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0% to 5%
Meta Descr.:	8%	11%	0%	2%	0%	11%	4%	0%	5%	0%	0%	0% to 11%
Meta Keyw.:	18%	14%	16%	6%	11%	0%	5%	4%	5%	0%	3%	0% to 16%
First Sentence:	5%	25%	0%	0%	20%	8%	5%	0%	0%	0%	2%	0% to 25%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "West"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	8%	17%	0%	7%	0%	14%	8%	0%	7%	0%	0%	0% to 17%
Body Text:	1%	1%	0%	1%	0%	3%	0%	0%	1%	0%	0%	0% to 3%
H1 Texts:	0%	0%	0%	0%	0%	14%	0%	0%	9%	0%	0%	0% to 14%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	17%	0%	10%	0%	0%	0%	0%	8%	0%	0%	0% to 17%
H2-H6 Texts:	0%	0%	0%	13%	0%	0%	0%	0%	0%	0%	0%	0% to 13%
IMG ALT:	0%	2%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0% to 2%
Bold Text:	14%	4%	0%	5%	0%	8%	0%	0%	9%	0%	0%	0% to 9%

Search term: "West"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	5%	1%	0%	3%	0%	0%	0%	0%	2%	0%	0%	0% to 3%
Outbound LT:	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	2%	0%	4%	7%	0%	0%	0%	4%	0%	0%	0% to 7%
Outbound LU:	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	2%	0% to 5%
Meta Descr.:	8%	11%	0%	5%	0%	11%	0%	0%	5%	0%	0%	0% to 11%
Meta Keyw.:	11%	7%	0%	6%	3%	0%	0%	0%	5%	0%	0%	0% to 7%
First Sentence:	0%	0%	0%	7%	0%	0%	0%	0%	0%	0%	0%	0% to 7%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "Palm"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	15%	17%	14%	7%	0%	14%	8%	0%	7%	0%	8%	0% to 17%
Body Text:	1%	1%	1%	2%	0%	3%	0%	0%	1%	0%	1%	0% to 3%
H1 Texts:	0%	0%	0%	0%	0%	14%	0%	0%	9%	0%	0%	0% to 14%
Domain:	100%	0%	0%	0%	0%	0%	100%	0%	0%	0%	100%	0% to 100%
Page URL:	0%	17%	0%	10%	0%	0%	0%	0%	8%	0%	0%	0% to 17%
H2-H6 Texts:	0%	0%	0%	13%	0%	0%	0%	0%	0%	0%	6%	0% to 13%
IMG ALT:	0%	2%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0% to 2%
Bold Text:	14%	4%	13%	10%	3%	9%	8%	0%	9%	0%	0%	0% to 13%
SD LT:	5%	2%	0%	5%	0%	0%	0%	0%	2%	0%	2%	0% to 5%
Outbound LT:	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	8%	0% to 8%
SD LU:	0%	2%	0%	5%	8%	0%	0%	0%	4%	0%	0%	0% to 8%
Outbound LU:	4%	0%	0%	0%	5%	0%	0%	0%	0%	0%	7%	0% to 7%
Meta Descr.:	8%	11%	5%	5%	0%	11%	4%	0%	5%	0%	2%	0% to 11%
Meta Keyw.:	11%	7%	5%	6%	6%	0%	5%	0%	5%	0%	0%	0% to 7%
First Sentence:	0%	0%	0%	7%	0%	0%	0%	0%	0%	0%	6%	0% to 7%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0% to 3%

Search term: "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	15%	17%	14%	7%	0%	14%	8%	0%	7%	0%	8%	0% to 17%
Body Text:	1%	3%	1%	3%	0%	3%	0%	0%	4%	0%	1%	0% to 4%
H1 Texts:	0%	0%	0%	0%	0%	14%	0%	0%	9%	0%	0%	0% to 14%
Domain:	100%	0%	0%	0%	0%	0%	100%	0%	0%	0%	100%	0% to 100%

Search term: "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	0%	17%	0%	10%	0%	0%	0%	0%	8%	0%	0%	0% to 17%
H2-H6 Texts:	0%	0%	0%	13%	0%	0%	0%	0%	0%	0%	6%	0% to 13%
IMG ALT:	0%	4%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0% to 4%
Bold Text:	14%	4%	13%	5%	3%	9%	8%	0%	9%	0%	0%	0% to 13%
SD LT:	5%	4%	0%	6%	0%	0%	0%	0%	7%	0%	2%	0% to 7%
Outbound LT:	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0% to 6%
SD LU:	0%	4%	0%	5%	8%	0%	0%	0%	6%	0%	0%	0% to 8%
Outbound LU:	4%	0%	0%	0%	5%	0%	0%	0%	0%	0%	6%	0% to 6%
Meta Descr.:	8%	11%	5%	5%	0%	11%	4%	0%	5%	0%	2%	0% to 11%
Meta Keyw.:	11%	7%	5%	6%	6%	0%	5%	0%	5%	0%	1%	0% to 7%
First Sentence:	0%	0%	0%	7%	0%	0%	0%	0%	0%	0%	6%	0% to 7%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0% to 3%

Keywords "Addiction", "treatment", "West", "Palm" or "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	13%	9%	7%	6%	11%	9%	2%	7%	7%	7%	2% to 13%
Body Text:	1%	3%	1%	2%	2%	4%	1%	1%	3%	1%	1%	1% to 4%
H1 Texts:	0%	0%	0%	20%	0%	11%	0%	0%	9%	0%	0%	0% to 20%
Domain:	40%	20%	0%	0%	0%	0%	40%	0%	0%	0%	40%	0% to 40%
Page URL:	0%	13%	0%	10%	0%	5%	7%	0%	8%	0%	0%	0% to 13%
H2-H6 Texts:	3%	0%	0%	11%	0%	0%	0%	0%	0%	0%	4%	0% to 11%
IMG ALT:	4%	2%	0%	0%	4%	0%	5%	2%	0%	0%	0%	0% to 5%
Bold Text:	10%	7%	5%	24%	3%	8%	3%	0%	63%	0%	0%	0% to 63%
SD LT:	4%	4%	0%	3%	5%	3%	1%	0%	5%	0%	1%	0% to 5%
Outbound LT:	2%	6%	0%	10%	0%	0%	0%	0%	0%	0%	3%	0% to 10%
SD LU:	0%	7%	0%	7%	8%	5%	4%	1%	5%	0%	0%	0% to 8%
Outbound LU:	1%	1%	0%	0%	4%	0%	0%	0%	0%	0%	3%	0% to 4%
Meta Descr.:	8%	11%	3%	4%	0%	10%	4%	1%	5%	0%	1%	0% to 11%
Meta Keyw.:	13%	9%	7%	6%	7%	0%	4%	3%	5%	0%	1%	0% to 9%
First Sentence:	2%	10%	0%	4%	8%	3%	1%	0%	0%	0%	3%	0% to 10%
HTML Comm.:	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0% to 1%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "Addiction treatment West Palm Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Body Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	56	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	123	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "Addiction"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	34	25	22	27	1	33	9	56	19	25	54	1 to 56
Body Text:	141	20	1,734	331	1	32	1,407	363	207	983	320	1 to 1,734
H1 Texts:	n/a	n/a	n/a	1	n/a	31	n/a	n/a	15	n/a	n/a	n/a to 31
Domain:	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	35	n/a	n/a	n/a	n/a	17	n/a	n/a	n/a to 35
H2-H6 Texts:	46	n/a	n/a	90	n/a	n/a	n/a	n/a	n/a	n/a	187	n/a to 187
IMG ALT:	6	13	n/a	n/a	141	n/a	49	158	n/a	n/a	n/a	n/a to 158
Bold Text:	10	1	n/a	55	85	1	n/a	n/a	43	n/a	n/a	n/a to 85
SD LT:	119	63	n/a	3,260	19	26	n/a	n/a	544	n/a	n/a	n/a to 3,260
Outbound LT:	274	20	n/a	72	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 72
SD LU:	n/a	193	n/a	2,828	217	12	355	n/a	27	n/a	n/a	n/a to 2,828
Outbound LU:	n/a	215	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 215

Search term: "Addiction"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	56	25	127	28	n/a	33	73	50	34	n/a	n/a	n/a to 127
Meta Keyw.:	36	61	22	1	116	n/a	13	1	19	n/a	80	n/a to 116
First Sentence:	133	19	n/a	n/a	1	30	n/a	n/a	n/a	n/a	303	n/a to 303
HTML Comm.:	n/a	419	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 419

Search term: "treatment"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	44	n/a	32	37	11	43	32	n/a	29	35	64	n/a to 64
Body Text:	151	1	213	341	11	42	126	808	217	439	330	1 to 808
H1 Texts:	n/a	n/a	n/a	11	n/a	41	n/a	n/a	25	n/a	n/a	n/a to 41
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	1	n/a	45	n/a	6	17	n/a	27	n/a	n/a	n/a to 45
H2-H6 Texts:	56	n/a	n/a	126	n/a	n/a	n/a	n/a	n/a	n/a	197	n/a to 197
IMG ALT:	16	23	n/a	n/a	18	n/a	59	168	n/a	n/a	n/a	n/a to 168
Bold Text:	20	143	n/a	45	95	38	n/a	n/a	53	n/a	n/a	n/a to 143
SD LT:	129	97	n/a	3,270	605	36	105	n/a	554	147	n/a	n/a to 3,270
Outbound LT:	99	73	n/a	36	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 73
SD LU:	n/a	7	n/a	2,838	11	22	127	483	37	257	n/a	n/a to 2,838
Outbound LU:	n/a	224	n/a	n/a	33	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 224
Meta Descr.:	66	49	n/a	38	n/a	43	83	n/a	44	n/a	n/a	n/a to 83
Meta Keyw.:	46	71	32	11	72	n/a	23	31	29	n/a	61	n/a to 72
First Sentence:	143	1	n/a	n/a	11	40	117	n/a	n/a	n/a	313	n/a to 313
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "West"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	57	1	n/a	1	n/a	1	49	n/a	56	n/a	n/a	n/a to 56
Body Text:	201	1,393	5,053	43	1,076	196	n/a	2,014	244	n/a	514	n/a to 5,053
H1 Texts:	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	52	n/a	n/a	n/a to 52
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	19	n/a	10	n/a	n/a	n/a	n/a	48	n/a	n/a	n/a to 48
H2-H6 Texts:	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
IMG ALT:	n/a	649	n/a	n/a	46	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 649
Bold Text:	33	320	n/a	6	n/a	51	n/a	n/a	1,187	n/a	n/a	n/a to 1,187

Search term: "West"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	142	251	n/a	40	n/a	n/a	n/a	n/a	780	n/a	n/a	n/a to 780
Outbound LT:	314	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	107	n/a	36	21	n/a	n/a	n/a	62	n/a	n/a	n/a to 107
Outbound LU:	n/a	n/a	n/a	n/a	43	n/a	n/a	n/a	n/a	n/a	125	n/a to 125
Meta Descr.:	76	1	n/a	83	n/a	1	n/a	n/a	71	n/a	n/a	n/a to 83
Meta Keyw.:	143	1	n/a	51	166	n/a	n/a	n/a	56	n/a	n/a	n/a to 166
First Sentence:	n/a	n/a	n/a	40	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 40
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "Palm"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	16	6	1	6	n/a	6	54	n/a	61	n/a	1	n/a to 61
Body Text:	206	1,398	290	48	916	201	425	2,019	249	n/a	1	n/a to 2,019
H1 Texts:	n/a	n/a	n/a	n/a	n/a	6	n/a	n/a	57	n/a	n/a	n/a to 57
Domain:	14	n/a	n/a	n/a	n/a	n/a	3	n/a	n/a	n/a	1	n/a to 3
Page URL:	n/a	24	n/a	15	n/a	n/a	n/a	n/a	53	n/a	n/a	n/a to 53
H2-H6 Texts:	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	34	n/a to 34
IMG ALT:	n/a	654	n/a	n/a	51	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 654
Bold Text:	38	325	5	11	74	56	82	n/a	1,192	n/a	n/a	n/a to 1,192
SD LT:	147	256	n/a	45	n/a	n/a	n/a	n/a	785	n/a	1	n/a to 785
Outbound LT:	319	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	373	n/a to 373
SD LU:	n/a	112	n/a	41	26	n/a	n/a	n/a	67	n/a	n/a	n/a to 112
Outbound LU:	8	n/a	n/a	n/a	48	n/a	n/a	n/a	n/a	n/a	129	n/a to 129
Meta Descr.:	81	6	16	88	n/a	6	26	n/a	76	n/a	74	n/a to 88
Meta Keyw.:	148	6	1	56	171	n/a	122	n/a	61	n/a	n/a	n/a to 171
First Sentence:	n/a	n/a	n/a	45	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a to 45
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	55	n/a to 55

Search term: "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	21	11	6	11	n/a	11	59	n/a	66	n/a	6	n/a to 66
Body Text:	211	1,403	295	53	921	206	430	2,024	254	n/a	5	n/a to 2,024
H1 Texts:	n/a	n/a	n/a	n/a	n/a	11	n/a	n/a	62	n/a	n/a	n/a to 62
Domain:	18	n/a	n/a	n/a	n/a	n/a	7	n/a	n/a	n/a	5	n/a to 7

Search term: "Beach"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	n/a	29	n/a	20	n/a	n/a	n/a	n/a	58	n/a	n/a	n/a to 58
H2-H6 Texts:	n/a	n/a	n/a	11	n/a	n/a	n/a	n/a	n/a	n/a	38	n/a to 38
IMG ALT:	n/a	659	n/a	n/a	56	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 659
Bold Text:	43	330	10	16	79	61	87	n/a	1,197	n/a	n/a	n/a to 1,197
SD LT:	152	261	n/a	50	n/a	n/a	n/a	n/a	595	n/a	5	n/a to 595
Outbound LT:	324	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	377	n/a to 377
SD LU:	n/a	117	n/a	46	31	n/a	n/a	n/a	72	n/a	n/a	n/a to 117
Outbound LU:	12	n/a	n/a	n/a	53	n/a	n/a	n/a	n/a	n/a	133	n/a to 133
Meta Descr.:	86	11	21	93	n/a	11	31	n/a	81	n/a	79	n/a to 93
Meta Keyw.:	153	11	6	61	176	n/a	127	n/a	66	n/a	310	n/a to 310
First Sentence:	n/a	n/a	n/a	50	n/a	n/a	n/a	n/a	n/a	n/a	5	n/a to 50
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	59	n/a to 59

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13	6	14	14	7	14	13	13	14	6	12	6 to 14
Body Text:	687	2,153	847	1,025	688	333	789	334	1,299	174	1,261	174 to 2,153
H1 Texts:	0	0	0	2	0	14	21	0	11	0	3	0 to 21
Domain:	1	1	1	2	1	1	1	1	1	1	1	1 to 2
Page URL:	0	6	0	10	0	4	3	0	12	2	8	0 to 12
H2-H6 Texts:	20	0	0	32	0	0	4	8	20	0	34	0 to 34
IMG ALT:	27	1,272	0	12	560	21	8	19	5	2	14	0 to 1,272
Bold Text:	22	45	15	21	40	76	12	6	22	0	8	0 to 76
SD LT:	60	1,449	11	340	154	50	41	40	435	49	84	11 to 1,449
Outbound LT:	50	18	0	27	9	1	1	5	0	1	36	0 to 36
SD LU:	37	1,370	1	2,599	246	61	35	43	1,350	86	211	1 to 2,599
Outbound LU:	28	43	0	339	22	2	9	9	0	1	82	0 to 339
Meta Descr.:	13	9	21	42	30	19	27	19	21	0	44	0 to 44
Meta Keyw.:	45	14	57	17	36	0	22	24	21	0	69	0 to 69
First Sentence:	21	4	10	14	5	12	39	23	3	3	54	3 to 54
HTML Comm.:	19	69	14	31	0	0	0	45	6	39	108	0 to 108

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	80	43	103	90	48	85	83	80	87	53	85	43 to 103
Body Text:	4,417	14,975	5,202	7,325	5,035	2,392	4,976	2,289	9,469	1,211	7,762	1,211 to 14,975
H1 Texts:	0	0	0	19	0	83	133	0	70	0	16	0 to 133
Domain:	22	15	11	19	20	9	11	12	6	5	13	5 to 20
Page URL:	0	33	0	63	0	28	25	0	71	28	57	0 to 71
H2-H6 Texts:	175	0	0	297	0	0	32	63	254	0	262	0 to 297
IMG ALT:	263	10,758	0	114	4,214	154	83	186	28	17	156	0 to 10,758
Bold Text:	145	459	197	451	289	685	99	53	1,256	0	48	0 to 1,256
SD LT:	404	12,324	113	4,463	1,893	485	547	552	4,071	526	1,025	113 to 12,324
Outbound LT:	328	211	0	497	73	1	14	39	0	1	478	0 to 497
SD LU:	391	11,286	111	20,141	2,349	611	536	728	11,647	915	2,082	111 to 20,141
Outbound LU:	319	408	0	6,785	182	14	93	97	0	36	811	0 to 6,785
Meta Descr.:	100	68	137	256	216	122	186	117	126	0	251	0 to 256
Meta Keyw.:	343	95	477	140	262	0	181	223	139	0	637	0 to 637
First Sentence:	151	39	39	67	36	81	321	161	19	13	352	13 to 352
HTML Comm.:	257	802	131	399	0	0	0	456	27	498	1,091	0 to 1,091

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
--	-----------	---	---	---	---	---	---	---	---	---	----	-------

Number of inbound links according to these search engines (the more the better)

Alexa:	0	672	18	549	63	71	38	26	4k	115	6k	18 to 6k
AllTheWeb (preset settings):	42	n/a	482	n/a	427	n/a	n/a	1k	n/a	n/a	n/a	427 to 1k
Google.com:	0	n/a	6	n/a	1	n/a	n/a	12	n/a	n/a	n/a	1 to 12
Yahoo.com:	40	n/a	385	n/a	550	n/a	n/a	1k	n/a	n/a	n/a	385 to 1k

Links from social networks (the more the better)

Del.icio.us:	0	4	1	86	1	2	1	3	10k	3	110	1 to 10k
Digg:	0	3	0	56	0	0	2	0	47	0	656	0 to 656

Other ranking factors results (the older or the lower the better)

Web Site Age:	n/a	May 2000	Jun 2000	Nov 1995	n/a	Jul 2004	Aug 2000	Aug 2004	Mar 1998	Jun 1997	Mar 1998	Nov 1995 to Aug 2004
Server Speed:	n/a	1.47s	n/a	1.38s	n/a	0.48s	n/a	n/a	1.33s	n/a	4.94s	0.48s to 4.94s
Alexa Traffic Rank:	2,082k	91k	2,799k	1k	1,395k	510k	1,608k	2,195k	606	1,659k	9k	606 to 2,799k